

Idea Competition: The Innovative Town Concept for The Future

The Innovative Town Concept for The Future (InTo) is an open ideas and concepts competition. Competitors are invited to present their innovative ideas on the construction of a future urban unit, in written and visual format.

The competition is part of the Research Project SRV InTo. The objective of this project is to create a brand new town concept. From the outset, the town concept has catered for the special needs of the urban unit's inhabitants and users, as well as those of sustainable development.

The development platform and a pilot scheme for the town concept will involve **an area within Orimattila** of approximately seven square kilometres, **called Henna**. This area is situated in Finland 20 km to the south of Lahti, along the railway line and motorway.

The new urban unit to be built in Henna will include designated areas for residents, workplaces and services. The construction of the first phase is planned to begin in 2011. It is estimated that the area will take 15 to 20 years to complete.

Competition Timetable

Competition begins	11 January 2010
Submission of questions	29 January 2010
Answers to questions	19 February 2010
Competition closes	31 March 2010

Further information and the competition programme are available from 30 December 2009 on the competition website www.srv.fi/into.

Competition Part 1:

The competitors' task is to create and plan an innovative and communal urban unit of the future for 20,000 inhabitants. Sustainable development and eco-efficient area development must be considered in the planning.

Competition Part 2:

The competitors' second task is to apply the planned urban unit solutions to the Henna area of Orimattila. The competition area at Henna is restricted to the planned central and residential areas surrounding the railway station.

The results of the competition will be used in the SRV InTo Research Project and as a foundation for planning the Henna area in Orimattila. Based on the competition results, the objective is to create new planning principles for urban development that will last well into the future.

The competition is organised by SRV Group in co-operation with Orimattila Town. It is being developed in partnership with VTT (Technical Research Centre of Finland).



SRV is an innovative construction company that provides end-to-end solutions and assumes customer-focused responsibility for the development, construction and commercialisation of projects.
www.srv.fi



With its 15,000 inhabitants, Orimattila is a growing and developing provincial town situated on the border of Uusimaa region in the province of southern Päijät-Häme.
www.orimattila.fi



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