ARCHITECTURE AS A SOLUTION

Habitats
Cities
Territories

A PLEA
Why a plea?

The making of the city shapes our life in society for decades to come: when we build, demolish or rehabilitate, we affect our daily environment. Taking care of the living environment of the French is therefore, in a way, spatializing our democracy.

Who today aspires to spend half their salary, or even more, to live in a place that is too small, poorly served and far from their work? Housing, transport and work must be linked. Furthermore, today’s ecological challenges and the global economic situation oblige us to “take care” of our territory: the cost and scarcity of resources, heat waves, meteorological hazards, and the like... the IPCC report shows us how vulnerable our territory is. We must work to avoid major crises and shattered lives. We cannot declare a state of natural disaster indefinitely.

The urgency no longer needs to be demonstrated. Together, we must act!

The good news is that solutions already exist and we are innovating every day! Successful experiments and good practices can be found everywhere in the country, carried out by citizens, elected officials and architects. It is urgent to spread and expand them. It is urgent to listen to the inhabitants and to make them actors of their living environment – and proud to be so.

We need public investment and a clear political vision:

- **Strengthen the territories to allow for a more balanced development.**
- **Move from a housing policy to a habitat policy.**
- **Repair the city by giving priority to rehabilitation.**
- **Change our practices in the face of climate change.**
- **Decarbonize construction by developing new channels for materials.**

Architectural creation provides indispensable solutions for better living together and for the success of our country’s ecological and social transition. Let’s seize this opportunity! Its inter-ministerial nature places architecture at the heart of public policies. It is about investing in the future. It is about changing the current economic model which no longer allows us to guarantee a quality of life for our fellow citizens. Architects are present to act in all territories.

Elected officials, citizens, construction actors, let us collectively put the public interest back at the heart of the making of the city.

Let’s carry this vision of the future together!
IN THE FACE OF THE EMERGENCY

Climate deregulation

1990 First IPCC report. Everything is said about climate deregulation: the increase in greenhouse gases and the rise in temperatures are linked to human activities.

2022 Everything is picking up speed. Extreme weather events, such as extreme cold, floods and droughts, increase in number and are expected to intensify.

2050 2050 The rise in sea level on the French coastline will affect at least 1.4 million French people, 165,000 buildings and more than 860 municipalities1.

2100 There will be at least 20 deadly heatwave days per year2. Living things are threatened, the Earth’s habitability is in question.

Poor housing and social crisis

Precariousness, homelessness, forced cohabitation, overcrowding: poor housing affects 12 million people in France3.

Loss of quality: collective housing built over the last 20 years is smaller, more difficult to furnish, less bright and without outdoor space4. This deterioration, linked to the financialization of production, has not made it possible to build either more or less expensively.

Peri-urban sprawl and ‘zone’ urbanism have dominated the making of the city in recent decades. They make inhabitants more vulnerable, leading to dependence on cars and fossil fuels, and they spatialize inequalities.

Ageing of the population: 30% of the French population will be elderly5 in 2070 (compared to 25% today). This development requires a strong adaptation of housing and cities.

Depletion of resources

Raw materials crisis: construction is responsible for a third of carbon emissions in France, and accounts for more than 40% of the energy consumed6. Concrete is the manufactured product that emits the most greenhouse gases. Sand7, its essential component, is becoming rare.

Disappearance of fertile soil: 60,000 hectares of arable land have been artificially developed every year for the past 40 years, i.e. a 72% increase in urbanization when the population has only increased by 20%8. This contributes to the decline in biodiversity and natural ecosystems.

RESOURCES AVAILABLE

Existing structures
The city of 2050 is already 80% built!
Building the city of tomorrow means repairing the city of today. It means rehabilitating existing buildings in a virtuous way: reusing materials, transforming the use of buildings, and mobilizing empty offices and the 3 million vacant homes\textsuperscript{12}.
It means converting military, railway, industrial and commercial wastelands into land reserves: cleaning them up, making them denser and replanting them.

Raw material deposits
The construction sector is responsible for 66% of the waste produced in France\textsuperscript{13}.
Rehabilitating buildings means reducing waste production. The best waste is the waste that is not produced.
Reuse, re-employ, recycle: we can revalue wasted resources.
Use renewable materials that consume less energy and cause little pollution, such as wood, raw earth, straw or hemp. It means offering new outlets to the agricultural and forestry sectors. It means creating local industries that create jobs that cannot be relocated.

Know-how
30 000 architects work throughout the country.
To transform cities and reshape this existing material, architects provide advice from the outset of development projects, supporting local elected officials and interfacing with residents.
To build and renovate in a more sustainable way, architects support their clients from the design stage to the delivery of the work.
To change the model, architects work with craftsmen and companies to reinvent local know-how and develop innovative construction methods.

\textsuperscript{12} Insee Focus n° 254, November 2021. – \textsuperscript{13} Ministry of Ecological Transition and Solidarity. – \textsuperscript{14} Observatory of Francilian Wastelands, Paris Region Institute, November 2021. – \textsuperscript{15} Schneider Electric.
New risks, new needs
How can we adapt the city to the extreme phenomena that are becoming the new normal?
We, as elected officials, residents, and construction stakeholders, must all work together to build “resilience” for our territories.

Architecture provides solutions by designing buildings that respond to the new climatic constraints, by renaturing the soil, renovating with respect for the heritage.

For a transversal approach to planning
How can we rethink territorial planning that takes the interdependence of territories into account?
By promoting balanced development that is part of a shared approach to planning between the State, the Regions, the towns and villages. This new approach must:
- no longer juxtapose territories, but focus on their complementarities;
- involve public decision-makers and inhabitants in a long-term vision;
- deal with the issues of housing, development, construction, mobility and sustainable development in a cross-cutting manner;
- rely on local dynamics, which use the territory’s artistic, agricultural, industrial and cultural resources to create a new appeal outside the metropolises.

Architecture provides solutions by thinking about planning in relation to society.

Towards a new line of imagination for the city
How can the ecological transition be successful?
- By forging a more sensitive cultural imagination to the build and landscape heritage, geared to the qualitative transformation of the existing stock.
- By rethinking other urban and architectural forms to make them desirable: grouped individual houses, stacked houses, small collective buildings, etc.; housing that is directly linked to generous outdoor spaces and that preserves privacy.
- By designing housing that is welcoming to all, with easy access to services, facilities and shops. By making the city pleasant for everyone.

Architecture provides solutions by opening up the possibility of a “happy and chosen densification”.

OUR CHALLENGES
PROPOSALS

Strengthen the territories: Enable a more balanced development

1. Rebalance territorial development
   - Promote solidarity and complementarity between metropolises/medium-sized and small towns: make the regional level the reference for regional development so as to build a strategic, non-competitive vision. Encourage a rationale of mutualization and complementarity of infrastructures and programmes (following the example of the Brittany region).
   - Conduct a “local territorial inventory” to gain a better understanding of the assets and resources of each territory.
   - Launch a national “mobility” plan to ensure equal access to services:
     - Encourage soft mobility at all territorial levels: widen and secure the spaces dedicated to alternative mobility to the car.
     - Secure, develop and maintain major pedestrian routes: give “paths” a purpose other than tourism.
     - Ensure “universal” coverage of public transport.
     - Develop carpooling platforms and shared mobility, particularly in suburban and rural areas.

2. Implement the "Zero Net Artificialization"
   - Sanctuarize agricultural land and natural areas.
   - Limit the conditions for opening up undeveloped land to urbanization in urban planning documents by encouraging cities not to open up any new areas without having demonstrated the impossibility of renovating/densifying the existing stock.
   - Prioritize new construction on urban wastelands that need to be reclaimed: industrial/commercial sites, military sites, abandoned railways.
   - Stop the construction of shopping centres outside cities.

3. Strengthen advice, territorial engineering and mediation
   - Guarantee accessible and independent public service for architecture: secure the functioning and financing of the Councils for architecture, urban planning and the environment. Strengthen the bodies of State Architects and Urban Planners, Architects of Buildings France, and State Advisory Architects.
   - Mobilize the 30,000 architects throughout the country to launch a “one mayor, one architect” scheme.
   - Make it compulsory to use the expertise of designers (architects and landscape architects) when preparing urban planning documents.
   - Increase the number of architectural mediation actions aimed at the general public by relying on the “Maisons de l’architecture” [Houses of Architecture].

Sanctuarize agricultural land and natural areas

Launch the “one mayor, one architect” scheme
Move from a housing policy to a habitat policy

4. Put the living environment back at the heart of the State's priorities

- Create a Ministry of State in charge of Habitat, the Living Environment and Regional Planning.
- Promote an inter-ministerial policy on architecture.
- Organize a National Conference on Habitat, bringing together elected representatives, citizens, decision-makers and professionals in the built environment, to agree on collective objectives that will enable everyone to rethink their practice, to guarantee quality habitat for all.

5. Improve the quality of housing for all

- Identify the minimum quality standards for housing (size, height, luminosity, outdoor space, storage) based on the Girometti-Leclercq report.
- Make all tax and public aid measures conditional on quality and ecological criteria, guaranteed by comprehensive design studies.

6. Control housing production costs

- Limit the number of parties involved when setting up private operations so as to limit the carrying cost to 10% of the price of housing.
- Encourage cooperative development methods: participatory housing, residents cooperatives and collective self-development.
- Support an ambitious public land policy: rely on public land establishments to set up a public holding of land identified as strategic by local authorities so as to control disposal costs. Encourage the fight against unwarranted capital gains on land (anti-speculation charters, measures to control construction exit prices).
- Encourage home ownership by dissociating buildings from land: develop joint real estate leases, and allow local authorities to offer free real estate leases on the land they develop.

Create a Ministry of State in Charge of Habitat, Living Environment and Spatial Planning
7. Implement a national and local policy of urban repair

- Intensify and broaden the policy of contractualization between the State and local authorities: perpetuate the "Brownfields Fund", deploy "territorial revitalization operations" and "programmed housing improvement operations" extensively to accelerate the recovery of old degraded blocks. Support and expand the "City Heart Action" and "Small Towns of Tomorrow" schemes.
- Create diversity in peri-urban areas by systematically including in the Local Urban Plan objectives for the conversion of single focus areas: business parks and suburban areas.

8. Rehabilitate existing buildings

- Limit and control demolitions, particularly in programmes of the National Agency for Urban Renovation, and preserve 20th century heritage.
- Encourage the renovation and adaptation of buildings: intensify public aid for renovation, particularly for social landlords and low-income households. Extend the "Denormandie" scheme for old buildings to the entire country, subject to significant environmental performance.
- Include studies in public renovation grants to encourage comprehensive renovations.
- Refocus tax incentives for the construction of rental housing (Pinel type) on the rehabilitation of existing structures (wastelands and old buildings in town centres, extensions). Extend the 10% VAT rate for renovation from the first square metres renovated.

9. Aim for the "Zero Vacant Buildings" objective

- Map vacant buildings: create a national inventory of empty buildings on the example of "Carto-Friches" [mapping of brownfields].
- Tax vacancy more to increase the supply of housing and activate the land reserve.
- Encourage temporary occupation, by proposing the “protection by occupation” of vacant heritage.

10. Revitalize and intensify the city

- Encourage the reclamation of town centres through the mobilization of new tools: elevation, multi-site development permits, and block curing.
- Offer constructability bonuses (increase building rights) for new operations that include a proportion of renovation of existing buildings.
- Renovate the suburban fabric by financing renovation through soft densification. To do this, conduct comprehensive studies at the neighbourhood or housing level.
- Guarantee the quality of operations by setting up quality charters for housing and facilities, co-constructed with local actors.
- Increase urban and architectural experiments. Promote transitional urban planning and open programming involving all local stakeholders.
PROPOSALS

Change our practices in the face of climate change: Adapt and mitigate

**11. Develop a risk culture**
- Take into account the issue of risk in territorial studies by raising awareness and involving the inhabitants in planning choices.
- Conduct a strategic audit in all municipalities to carry out a “vulnerability diagnosis” and propose adaptation solutions.
- Anticipate the relocation of houses in areas subject to major risks (coastal erosion, flooding, mudslides, fires, etc.) by informing owners of their investment strategies: map, raise awareness, inform. **Stop urbanization in these risk areas.**

**12. Launch a national greening plan**
- Create “oases” in urban areas within 10 minutes of each other, for everyone: green outdoor spaces and public or even private facilities (courtyards of condominiums).
- Preserve existing forests and replant massively adapted species, which are sources of biodiversity, in all areas.
- Impose a biotope coefficient per surface in the Local Urban Plan and the Territorial Coherence Scheme.
- Complete the landscape section of the building permit with a planting plan.

**13. Aim for energy sobriety**
- Encourage the public or private generation of renewable energy adapted to the resources of each territory.
- Pool energy infrastructure and facilities on a city scale (urban heating and cooling networks) or on a block scale (collective facilities). Encourage the recovery of waste heat (industries, computer parks, grey water).
- Support research into easy-to-implement economic and low-tech solutions.
- Encourage “switching off” buildings voluntarily and punctually: allow buildings to disconnect their heating systems from the electricity network temporarily, without any loss of comfort.

Stop urbanization in major risk areas

Create “oases” in urban areas
14. Implement short supply chain architecture
- Develop local production channels for building materials based on local resources: make "100 km architecture".
- Adjust the VAT rate of materials according to their carbon index
- Favour eco-design to facilitate the future re-use of materials and equipment by anticipating the end of the building’s life.
- Grant public aid to cover any additional costs related to these techniques during the “start-up” period.

15. Develop eco-materials: bio-sourced, geo-sourced and re-used
- Map the territorial resources of bio-sourced and geo-sourced materials (availability, construction performance, etc.), and the network of trained professionals capable of implementing them (architects and craftsmen).
- Bring together the stakeholders in the agricultural and construction sectors to develop the local production of bio-sourced materials.
- Ensure the traceability and quality of materials from deconstruction by obtaining a label or certification.
- Implement the “CO2-score” included in the Climate Act by 2024.

16. Encourage training and the transmission of know-how on eco-materials
- Make the “resource diagnosis” carried out by the project management team in charge of the project mandatory in renovation operations.
- Support and encourage the development of storage spaces and local reuse platforms in all territories.

Map the territorial resources of materials
ARCHITECTURE: AN ECONOMIC LEVER AT THE SERVICE OF THE INHABITANTS AND THE PLANET

ECO-DESIGN
- Innovation
- Bio-sourced and geo-sourced materials
- Decarbonation
- Rehabilitation
- Short supply chains

ENVIRONMENT
- Climate
- Energy renovation
- Biodiversity
- Paysages
- Quality of life
- Health

ARCHITECTURE ECOSYSTEME
- Energy renovation
- Dignity
- Tourism
- Crafts
- Jobs

LOCAL ECONOMY
- Forestry
- Agriculture
- New sectors
- Training schemes
- Know-how

LIVING TOGETHER
- Sharing
- Citizen participation
- Culture
- Urban renewal

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30 000 architects
to turn the world of today into
the world of tomorrow

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